

WCC Board Meeting

Subject	August Board meeting
Day / Date	Wednesday, August 19, 2015
Planned Time	7-8:30pm
Room Info	Elementary School
Invited (attendees in bold)	Aaron, Brad, Chris, Cookie, Kelly, Jevon, Den, Cathy, Sam, Emily West
Additional Information	Send updates and revisions to wcc@gmail.com

What	Comments/Notes
<p>1) General Discussion</p>	<p>Zirkle lots</p> <ol style="list-style-type: none"> 1. Sam suggests we lease the lots - option to own is not obligation <ol style="list-style-type: none"> a. If we do, we'll be fundraising, targeting deep pockets b. Ideally have ½ of our goal before we even launch the fundraising campaign c. City suggested business model like Downtown; <ol style="list-style-type: none"> i. ordinance says if you are in this zone, ii. businesses must pay into the fund 2. Chris suggests that we form a business entity/alliance <ol style="list-style-type: none"> a. Cookie: Some businesses are bigger; so not fair for the little guys if the bigger guys make 3. Dennis - let's hire someone to run the parking lots, generate income for WCC <ol style="list-style-type: none"> a. We can create and own a business for the parking lot 4. Sam Talked to Denny Brough and Jeff (parking guru at city) <ol style="list-style-type: none"> a. Zirkle lot is not zoned for parking; we have to run it anyway and we will assume it is complaint-driven and we won't be asked to stop b. WCC may be able to get \$100K c. City council may be willing to change the code, though a lot of work was done to put the current code in ordinance (nine-month process) 5. Brad: code changes that come to city through staff are rubber stamped 6. Cathy: there are timelines in the Zirkle contract that give us the option-out, we should decide what the metrics are for deciding what's best 7. Sam: let's form a parking committee <ol style="list-style-type: none"> a. (Kelly, Emily, Dennis, Cathy) to do special work on the parking committee so we don't have to burden the whole team on b. Cookie will work on signs, and Aaron will help c. Parking committee will communicate on regular 8. Jevon volunteers Wednesday and Thursdays to do errands for parking lot committee Trackside lots 9. Dennis: no "out clause" for leaving if we need to 10. Brad: we must return it to some undisclosed original condition <ol style="list-style-type: none"> a. What if/when we leave and they test/find soil contamination? b. We need to clarify 11. Sam: on Trackside <ol style="list-style-type: none"> a. They are excited for us to take the fences down; b. They have offered to c. Paved and storm drain in; billboard is on railroad property 12. Aaron: how will we pay the \$800/month? Sam: <ol style="list-style-type: none"> a. \$400/month Ninkasi b. \$200/month Hop Valley c. \$200/month from Board 13. Sam: we need surplus, not just meeting <ol style="list-style-type: none"> a. We can stop renting Tony's lot

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	<p>b. Tony is also willing to do away with employee-only, but</p> <p>14. Dennis: we have no contract with businesses who donate; Sam plans to get contracts in place</p> <p>15. Fundraising</p> <p>16. Jevon: we're good at parties. Let's throw a party to fundraise!</p> <ul style="list-style-type: none"> a. Sam: let's do many parties b. Cookie: will talk to Sam Bond's about doing a benefit c. Emily: %-for art night with restaurants d. Chris: we should do a Whiteaker StoryCorps e. Cathy: Suzie Perzanski has been doing oral histories f. Sam: Shaef Shaefer: has done research on the Whiteaker; Neil Dayo? <p>17. Ice cream social</p> <ul style="list-style-type: none"> a. One-minute each board member, intro self and passion for being on the board b. 7-9 (but let's start/end early, since losing light) so 6pm-dusk c. Susan will donate art barrels for trash d. Chris is going to get cones from Red Apple e. Emily: Photobooth f. Sam: who will scoop ice cream??
2) Key Decisions	<ul style="list-style-type: none"> ▪ Parking lot needs <ul style="list-style-type: none"> ○ blocks - ○ manager/non-profit group to manage the lot ▪ Dennis motioned to sign the Zirkle lease; Sam seconded; unanimous yes ▪ Dennis motioned that the Trackside lot be signed by Sam pending the revisions drafted by Dennis; Brad seconded; unanimous yes
3) Action Items	<ul style="list-style-type: none"> ▪ Names, Action Item and Date Due ▪