

WCC Board Meeting

October 21, 2015

Board Members Present:

Sam Hahn

Aaron Moore

Den Ramsey

Kelley Jordan

Brad Foster

Emily West

Jevon Peck

Claire Syrett, Guest/City Council Member

- The Board opened the meeting with deciding to purchase a WCC laptop for all WCC related business. The laptop will be available for use by any and all current and future Board members. It will contain all WCC related materials for easy access and record keeping. The laptop will follow the WCC throughout the duration of the WCC's existence. Or until it gets old and dies.
- "CarPark" at 5th and Blair: The WCC has made its first quarterly lease payment. Kelley Jordan will be manning the lot for the foreseeable future as the WCC comes up with fundraising and donation ideas. The lot "Operator" will be onsite during high traffic hours off and on to spread awareness of the CarPark project, maintain the lot, collect data on useage and try to get donations from users and surrounding businesses. The monthly lease payments are \$250 (\$750 quarterly). Tacovore is donating \$200 a month towards the lot lease. The Board discussed options and ideas of how to raise the remainder of the funds. The CarPark lot will need signage ASAP, Cookie and Val (not in attendance) were referenced as the ladies that hold the key to that issue. The Board discussed the possible necessity of hiring a paid lot attendant once the lot becomes more developed. The scope of that position would be determined at a later date. Emily then took the discussion to grants that could possibly help the WCC fund the 5th and Blair CarPark and future WCC projects. The grants should be geared toward making sure the community has input and a vested interest in the CarPark project by emphasizing the historic, cultural and rapidly growing Whiteaker neighborhood. Not just parking, "Keeping it Whit." Grant information was provided by Emily and looked almost exactly like this:

Oregon Arts Commision:

\$6,000,

Mural

Jan 3-Mar 3: Art Workshops (Speaker Fee)

Jun-Jul :Val & Cookie

1-6 sculptures, materials and supplies

Aug: Whiteaker Block Party (feedback)

Sept(?): Ice Cream Social (feedback)

Oregon Heritage Grant

\$10,400

Heritage survey/research

Jan-Feb: Interviews/historical society info/resident submissions

March: Public presentation, community feedback and evaluation

Lane County Cultural Commission

\$2,000

Marketing/promotion: Design and produce things like window clings or coasters for outreach to visitors of the Whiteaker Neighborhood and for the design and production of comment cards, online surveys, additional mailers etc for outreach to neighbors in the Whiteaker Neighborhood.

- Aaron Moore (Web Guru) discussed his progress with the website and online donation set up. Google NonProfit, YouTube, and Razoo.com were added to the website for easy access to donations. The Board discussed the option of donations being allocated, or the rules for when donors specify what part of the WCC they wanted to donate to. The Board ultimately decided that there would be a CarPark donation option otherwise all donations would go to the general fund and would allow funding for outreach, fundraising efforts, giving back to the community etc. The Board discussed ways to give personal recognition to donors. Javon has very good handwriting.
- Den Ramsey addressed the Board with treasury news. Kelley Jordan and Sam Hahn will visit the bank to secure Kelley Jordan's check signing power. Den reported that the 1st quarterly payment for the 5th & Blair CarPark had been paid. The Board discussed ways to make debit purchases easier for all Board members. The Board concluded that there should be a "Good Faith" approach to pin access for all Board members. It was decided that Den will hold the debit card, Sam Hahn will hold the pin and the Board members could request the use of the card for approved WCC purchases and Sam would provide the pin at the Board member's request.
- The Board discussed the agenda topics for the quarterly mailer which appears to be due yesterday. Agenda items are as follows:

11/11/15

Charter Amendment
Car Park initial presentation
Quiet Zone initial discussion
Traffic Walk Through initial discussion

12/9/15

Traffic/Plan Walk Through

CarPark planning discussion/public comment

Quiet Zone updates/discussion

PUBLIC COMMENT

HIV Alliance Needle Boxes discussion

1/13/16

Quiet Zone updates/City Council presentation, WCC intends to go before the Eugene City Council to address the Quiet Zone issue

The Board ended the meeting with a heated discussion with City Council representative about the proposed Quiet Zone project. Again, stay tuned.